

Request for Proposals Mecklenburg County, Virginia Mural Project

Introduction

Mecklenburg County, Virginia is seeking proposals from qualified mural artists to create a series of murals across the county. The project aims to enhance the visual landscape of Mecklenburg County by incorporating vibrant and engaging public art installations that reflect the unique history, culture, and values of each of our six towns: Boydton, Brodnax, Chase City, Clarksville, LaCrosse, and South Hill.

Project Objectives

The Mecklenburg County Mural Project seeks to achieve the following objectives:

1. **Visitor Engagement:** Create artwork that engages visitors to interact with it in a physical or digital way.
2. **Artistic Expression:** Showcase the talents of local and regional mural artists, promoting artistic expression and cultural enrichment.
3. **Placemaking:** Transform public spaces into vibrant and welcoming destinations, enhancing the overall aesthetic appeal of each town.
4. **Economic Vitality:** Attract visitors and promote tourism, contributing to the economic vitality of Mecklenburg County.

Scope of Work

The selected artist or artist team will be responsible for creating a minimum of six murals, with at least one mural in each of the six towns within Mecklenburg County. The murals may vary in size and surface, depending on the specific location and community input. Each mural must have an interactive element which encourages viewers to engage with the artwork in a physical or digital way.

Artist Selection

A selection committee will review all proposals and select the artist or artist team whose proposal best meets the goals of the project. The selection committee will consider the following criteria:

- Artistic merit and demonstrated experience in creating murals
- Ability to engage with community leaders and incorporate local input into the mural design
- Understanding of the history, culture, and values of Mecklenburg County and its communities
- Proposed budget and timeline for completion of the project

Proposal Requirements

Proposals should include the following information:

1. **Artist or Artist Team Profile:** Provide a brief overview of the artist's or artist team's experience, qualifications, and artistic approach.
2. **Portfolio of Previous Work:** Showcase a selection of previous mural projects that demonstrate the artist's or artist team's skills and ability to create engaging and impactful public art.
3. **Community Engagement Plan:** Outline a plan for engaging with town representatives and community leaders to gather input and ensure that the murals reflect the unique character of each community.
4. **Budget and Timeline:** Provide a detailed budget breakdown and a proposed timeline for completing the project, including size constraints and surface / material limitations as it pertains to the creation and installation of all six murals.
5. **Artist's Statement:** Explain why the artist or artist team is interested in the project and how their proposed designs would reflect the history, culture, and values of Mecklenburg County and its communities.

Submission Deadline

Proposals must be submitted by December 20, 2023 to tina.morgan@mecklenburgva.com

Selection Process

The selection committee will review all proposals and select the artist or artist team whose proposal best meets the goals of the project. The selection committee will notify the selected artist or artist team by January 15, 2024.

Project Timeline

The mural project is scheduled to begin in March 2024 and be completed by May 2024. The specific timeline for each mural will be determined in collaboration with the selected artist or artist team and the respective town representatives.

Budget

The total budget for the project is \$40,000.00. The selected artist or artist team will be responsible for managing the project budget and ensuring that all expenses are within the approved limits.

Contact Information

For more information about the Mecklenburg County Mural Project, please contact Tina Morgan at tina.morgan@mecklenburgva.com or 434-738-6191 x4438.

Additional Information

The murals should be appropriate for all ages and should not contain any offensive or discriminatory imagery. The artist or artist team will be required to work closely with town representatives to develop design concepts and to obtain any necessary permits for each mural location.

The Mecklenburg County Mural Project is an exciting opportunity for talented artists to contribute to the beautification and cultural enrichment of our communities. We encourage all interested artists to submit their proposals and showcase their creativity and passion for public art.